



**14.00 – 15.00** Registration, Coffee

**15.00 – 15.10** Introduction:



[Edward Roosens](#), Chief Economist and Executive Manager of the Competence centre economics and business cycle of FEB, the Federation of Enterprises in Belgium



[François Baur](#), Head European Affairs, economiesuisse, the Swiss Business Federation

**15.10 – 16.00** Digital transformation in full speed – examples by companies

Presentation of examples of businesses impacted by digitisation:

**Moderator:** François Baur, economiesuisse



**Industry sector:**

Rainer Müller, Vice President, Digital transformation, Global. TE Connectivity



**Research:**

Dr. Dorothea Wiesmann, Department Head, Cognitive Computing & Industry Solutions, IBM Research - Zurich



**Human resources:**

Kelly Griffith is Head of Adecco Group X (AGX) UK & Ireland, Adecco Group's Digital Innovation and incubation business



**SMEs and Digitisation:**

Jorik Rombouts, founder and CEO of Rombit, an Antwerp-based IoT-company.

**16.00 – 16.15** Coffee break

16.15 – 17.00

### Impact on jobs and society – a discussion with social partners

Presentation of a study by *economiesuisse* on structural change in Switzerland followed by a discussion among social partners and the EU Commission

#### Moderator:



Dr. René Höltschi, Correspondent *Neue Zürcher Zeitung*, Brussels

#### Participants:



Dr. Ensar Can, research associate, *economiesuisse* presenting the study on structural change in Switzerland 2015



[Peter Scherrer](#), Deputy Secretary General, ETUC, The European Trade Union Confederation, responsible among others for restructuring, industrial relations and policy



[Maxime Cerutti](#), Director of the Social Affairs Department of BusinessEurope, the European Business and Employer's Association



[Michel Servoz](#), Senior Advisor of the European Commission for Robotics, Artificial Intelligence and the Future of European Labour Law

17.00 – 17.15

### Coffee break

17.15 – 17.35

### How politics should address digital transformation



Speech by State Secretary [Marie-Gabrielle Ineichen-Fleisch](#), Director of the State Secretariat for Economy SECO and Director of the Foreign Economic Affairs Directorate

17.35 – 18.15

### Panel discussion with the state representatives, social partners and business representatives

**Moderator:** Edward Roosens, Chief Economist, FEB

State Secretary [Marie-Gabrielle Ineichen-Fleisch](#)



Frank Leyman, Manager International Relations of DG Digital Transformation, BOSA (Belgian Federal Public service Strategy and Support)



[Tonnie de Koster](#), Adviser for Digital Single Market International Outreach, DG Connect, European Commission

18.15 – 18.30

### Wrap-up

18:30

Summer cocktail Swiss Chamber of Commerce (participants in the conference are invited to join)

